

Kristina Monllos

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Relevant Experience

Senior Editor, Brands | Adweek Magazine | July 2017 to Present

Manage coverage for the brand marketing vertical of *Adweek's* digital and print products; write cover stories, daily news stories, trend stories, long-term reported features, celebrity profiles, and blog posts; manage a team of reporters and freelancers, assisting with story angles, assignments and editing copy for print and web stories; attend and cover conferences; working with the video team to create compelling content.

Podcast Producer | Adweek Magazine | August 2016 to Present

Oversee weekly episodes of *Adweek's* first podcast, *Yeah, That's Probably an Ad*; brainstorm discussion topics; schedule guests; appear on the podcast; conduct recording sessions; produce *Adweek's* second podcast, *How to Make it in Marketing*, which features high-level CMOs and will debut this fall.

Staff Writer | Adweek Magazine | March 2014 to July 2016

Covered advertising and branding for *Adweek's* print and digital products; wrote daily breaking news stories, trend stories, long-form reported features, cover stories, celebrity profiles, and posts for the *Adfreak* blog.

Senior Reporter | Euromoney Institutional Investor | October 2013 to March 2014

Beat reporter; covered the 401(k) defined contribution market for the *Money Management Intelligence* and *Fund Industry Intelligence* verticals; contributed front page stories, daily news stories, blog posts as well as quarterly magazine features; appeared on *MMI's* podcast.

Reporter | Euromoney Institutional Investor | July 2012 to October 2013

Worked with the managing editor and editorial staff to produce a weekly newsletter; contributed reporting for the 401(k) defined contribution market; wrote blog posts.

Associate Reporter | Euromoney Institutional Investor | November 2011 to July 2012

Honed beat reporting skills; contributed reporting on the 401(k) defined contribution market to the weekly newsletter; developed a robust source list.

Editorial Intern | Gothamist.com & AVENUE Magazine | Fall 2011

Wrote articles with a pithy yet informative voice; contributed reporting; copy edited. Wrote for AVENUE's magazine; fact checked and copy edited; helped revamp a former recurring feature, "Scandal Sheet."

Fashion Intern | O, The Oprah Magazine | Spring 2011

Coordinated with fashion, accessories, and bookings editors; assisted with production of editorial fashion photography spreads.

Arts & Culture Editor | The New School Free Press | 2009 to 2011

Managed, edited and contributed content for the Arts & Culture section; taught deputy editors and writers; selected content for print and web; created a new "Lifestyle" section; wrote a weekly column.

Freelance Writing

Featured content in *Elle*, *Rolling Stone*, *New York Magazine's Vulture*, *The Awl*, *Gothamist* and other media.

Education & Skills

Eugene Lang College, The New School for Liberal Arts, New York, NY

Bachelors of Arts in Journalism, Class of 2011, GPA: 3.4

Proficient with Adobe InDesign, Drupal, Wordpress, Slack and basic Photoshop ability

**References and all clips available upon request*