

Kristina Monllos

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Relevant Experience

Senior Editor, Brands | Adweek Magazine | July 2017 to Present

Manage the brand marketing vertical of *Adweek's* digital and print products; write cover stories, news stories, trend stories, long-form reported features, profiles, personalized weekly newsletter and blog posts; manage a team of reporters and freelancers, assist with story angles and edit copy; attend, cover and moderate panels at conferences; collaborate with the video team; work with events team to program panelists for *Adweek* events.

Managing Editor | Brandweek Magazine | August 2018 to Present

Reimagined Brandweek as a premium, long-form journalism product for marketers; worked with writers and editors to execute fresh, fun, thoughtful features with a visually compelling layout.

Podcast Producer | Adweek Magazine | August 2016 to February 2018

Oversaw nearly 70 episodes of *Adweek's* first podcast, *Yeah, That's Probably an Ad*, which won the Folio: Digital Award for Best Podcast 2018.

Staff Writer | Adweek Magazine | March 2014 to July 2016

Covered advertising and branding; wrote breaking news, trend stories, long-form reported features, cover stories, profiles, and posts for the *Adfreak* blog.

Senior Reporter | Euromoney Institutional Investor | October 2013 to March 2014

Beat reporter; covered the 401(k) market; contributed daily news stories, blog posts, as well as quarterly magazine features; won story of the week and story of the year awards.

Reporter & Associate Reporter | Euromoney Institutional Investor | November 2011 to October 2013

Honed beat reporting skills covering 401(k) market; produced weekly newsletter; reported on the 401(k) market; wrote blog posts; developed a robust source list.

Internships & College Newspaper

Editorial Intern | Gothamist.com & AVENUE Magazine | Fall 2011

Wrote articles with a pithy yet informative voice; contributed reporting; copy edited.

Fashion Intern | O, The Oprah Magazine | Spring 2011

Coordinated with fashion editors; assisted with editorial fashion photography spreads.

Arts & Culture Editor | The New School Free Press | 2009 to 2011

Managed, edited and contributed to the Arts & Culture section; taught deputy editors and writers; selected content for print and web; created a new "Lifestyle" section; wrote a weekly column.

Freelance Writing

Published work in *Elle*, *Rolling Stone*, *New York Magazine's Vulture*, *The Awl*, *Gothamist* and other media.

Education & Skills

Eugene Lang College, The New School for Liberal Arts, New York, NY

Bachelors of Arts in Journalism, Class of 2011, GPA: 3.4

Proficient with Adobe InDesign, Drupal, Wordpress, Slack; basic photo and video editing